



Images and Videos Consent – Information for PARENTS

Why do we need your consent?

Davenant Foundation School requests the consent of parents to use images and videos of their child for a variety of different purposes.

Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in your application form.

Why do you use images and videos of your child?

Davenant Foundation School uses images and videos of students as part of school displays to celebrate school life and students' achievements; to promote the school on social media and on the school's website; and for other publicity purposes in printed publications, such as newspapers.

Where the school uses images of individual students, the full name of the student **will not** be disclosed.

If, for example, a student has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.

Davenant Foundation School may take images or videos of individual students and groups of students to use on social media, the school website, in school prospectuses and other printed publications, such as a newsletter.

Who else uses images and videos of your child?

It is possible that the school is visited by local media and press, who take images or videos of school events, such as sports days. Students will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

The following organisations may use images and videos of your children:

- The school website provider
- Local media
- School photographer
- Essex Records Office
- Social Media platforms

Where any organisations other than those above intend to use images or videos of your child, additional consent will be sought before any image or video is used.

What are the conditions of use?

- This consent form is valid for your child's current 'Key Stage'.
- It is the responsibility of parents to inform the school, in writing, if consent needs to be withdrawn or amended.
- The school will not use the personal details or full names of any student in an image or video, on our website, in our school prospectuses or any other printed publications.
- The school will not include personal emails, postal addresses, or telephone numbers on images or videos on our website, in our school prospectuses or any other printed publications.
- The school may use pictures of students and teachers that have been drawn by students.
- The school may use work created by students.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will only use images and videos of students who are suitably dressed, i.e. it would not be suitable to display an image of a student in swimwear.

Refreshing your consent

These consents are valid for your child's entire Key Stage – consent will expire at the end of each 'Key Stage' (3, 4 & 5); consent will need to be reconfirmed.

Consent will also be refreshed where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share student images and videos
- Changes to a student's circumstances, e.g. safeguarding requirements mean a student's image cannot be used
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for.

Withdrawing or amending your consent

Parents have the right to withdraw or amend their consent at any time.

As we will be relying on **consent** when displaying or publishing digital images, that consent can be withdrawn at any time simply by contacting the school. Every effort will be made to delete the images of your child, but please note that where consent has been provided for the publication of the images, the school may not be able to locate and delete the image on request, although reasonable steps will be taken to do so.

If you would like to withdraw or amend your consent, please email reception@davenant.org with your request.