



Davenant Foundation School

Privacy Notice for Alumni Network activities

What information we collect, use and why:

The personal information likely to be collected is as follows:

- Names
- Contact Details
- Digital Images
- Marketing preferences
- Place of study

As we are relying on your consent, you can withdraw consent at any time by contacting the school.

Every effort will be made to delete the information when consent is withdrawn, but please note that where consent has been provided for publication, the school may not be able to locate and delete the information on request, although reasonable steps will be taken to do so.

Where consent has been provided for the use of personal information, we will rely on legitimate interests as our legal basis when retaining digital information for archiving purposes. The personal data is minimized. In many cases students are not named and only their images are used, however in some cases, for example news coverage of a school event, names may be used with the consent of the student. If you would like a copy of the Legitimate Interest Assessment we have completed for this activity, please contact the school office.

The school is the Data Controller for this information. The information might be shared with:

- Social Media applications
- Communications providers (for example ParentMail)
- School website providers

No personal information is routinely available outside of the UK. However, where information is used on social media, in publications, or on our website we cannot restrict the access to such information to the UK.

The personal information will be retained for the duration of its purpose plus one year unless it is retained in perpetuity for archiving purposes.

For information about other data protection rights in relation to this use of your personal information please see section 5 of our overarching privacy notice.